Optimizing your software investments

marel

Software KnowHow 2024
8 - 9 October, Gold Coast, Australia

Agenda

8 October

09:15 - 09:30	**Welcome**
09:30 - 09:55	**Keynote**
10:00 - 11:00	**The Future of Marel Software** by Patrick Cruysen, Director Products at Marel
11:00 - 11:15	**Break**
11:15 - 12:15	**Breakout sessions** for in-depth discussions of the software roadmap in the fish, meat, and poultry sectors
12:15 - 13:15	**Lunch**
13:15 - 14:15	**Tips & Tricks** for immediate operational improvements from sessions in Advanced label design, Data visualization and Advanced extensibility*
14:15 - 15:45	**Customer success stories:** Inspiring Experiences Shared by Marel customers for mutual learning and inspiration
15:45 - 17:00	**Happy hour** and networking
19:00	**Dinner**

9 October

09:00 - 09:05	**Welcome**
09:10 - 10:10	**Tips & Tricks** for immediate operational improvements from sessions in Advanced label design, Data visualization and Advanced extensibility*
10:10 - 10:25	**Break**
10:25 - 11:05	**Keynote address:** Industry thought leader
11:10 - 11:40	**Interactive Q&A session** with Marel software experts and industry thought leader
11:45 - 11:50	**Wrap-up**

*Advanced label design:

Deep dive into the Label Design software. In this session, you'll learn how to design complex labels using best practices and the advanced features of the label designer. You'll discover options to reduce the number of labels using features such as barcode generation, concentrated texts, reusing labels for international customers, extensibility using PowerShell scripts, database storage procedures and more. By the end of the session, we'll make sure you have a trick or two to take your own labeling to new heights.

Data visualization:

In this session, we show the Dashboard features in Marel Software, from building factory graphs and key datasets to creating numerical graphics. Together we'll explore the next generation of data visualization in the latest version of Marel Software. Get ready to polish up your dashboard skills and see more possibilities in your data.

Advanced extensibility:

You'll explore Marel Software's advanced extensibility features in this dynamic session. Learn how to seamlessly integrate networked Ethernet devices such as scanners and PLC controllers with your Marel Software, enabling interaction with 3rd party hardware. We'll demonstrate the Unit Operation Framework, showing how to trigger custom business rules and deliver data results for interactive processing on the factory floor. Gain learnings on enhancing your operations using standard software with minimal effort.

Learn more and sign up →